

That History Lady

Stories from the past that bring history alive



Leslie Goddard

S&H Green Stamps

<https://youtu.be/0qciBdzaajw>

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That History Lady shares the history of trading stamps, those stamps that grocery stores and gas stations gave out as loyalty incentives. In the 1950s and 1960s, an estimated eighty percent of American households collected trading stamps. The biggest of them was Sperry and Hutchinson, better known as S&H Green Stamps. By 2000, trading stamps were virtually gone. Find out why these stamps were so wildly popular for a while -- and why they disappeared.